

Erin Sowards, Graphic + Web Design

Contact

407 496 3926
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Skills

HTML 4.1, HTML 5	● ● ● ● ●
CSS 2.1, CSS 3	● ● ● ● ●
PHP & MySQL	● ● ○ ○ ○
Bootstrap	● ● ● ● ○
JavaScript	● ● ● ○ ○
JQuery	● ● ● ○ ○
WordPress	● ● ○ ○ ○
Sketch	● ○ ○ ○ ○
Git	● ● ○ ○ ○
Dreamweaver	● ● ● ● ●
Photoshop	● ● ● ● ○
Illustrator	● ● ● ● ○
InDesign	● ● ● ● ●

Recent Freelance

The Golf Travel Group

Longwood, Florida • October 2017–February 2024

The J Robinson Group

Orlando, Florida • August 2017

Jason Forthofer Marketing

Atlanta, Georgia • April 2014–2015

Education

Front-end Development Track

Treehouse.com
Completed 2016

Bachelor of Fine Arts in Visual Communication Design

Kent State University
Kent, Ohio

Graduated Cum Laude, December 2002
3.489 GPA
President's List

Recent Professional Experience

Golfpac, Inc. & Tee Times USA

Senior Graphic + Web Designer

Altamonte Springs, Florida • February 2008–May 2017

Participated in all aspects of the design process from concept to launch of consumer-facing websites.

Conceptualized and designed fully formed webpage mock ups, included graphics, HTML and CSS for development.

Created a template with modular design elements for the family of Golfpac websites.

Created logos, business cards, print & digital full-page ads, direct mail, banner ads, graphics, icons, 36- & 100-page brochures, sales kit, email newsletter templates.

Wyndham Vacation Ownership

Graphic + Web Designer

Brand Management, Orlando, Florida • August 2006–July 2007

Designed printed materials for business partners according to Wyndham Vacation Ownership Brand Standards.

Designed online related promotional material, maintained site-wide graphics, flash animations, and CSS.

Created animated presentations with Adobe After Effects.

Added graphic assets through a content management system, or supervised those additions.

Wrote HTML and CSS for implementation.

Wyndham Vacation Ownership

Graphic + Web Designer

Web Technologies, Information Technology

Orlando, Florida • March 2004–July 2006

Designed consumer facing websites for the world's largest vacation ownership company.

Designed and created HTML mock ups, CSS and graphics for online projects assigned to the Web Technologies group.

Worked directly with project sponsors to understand their goals and objectives.

Collaborated with project managers, business analysts, and Java developers in all aspects of implementation from requirements to launch.

Managed creative assets through a content management tool and provided training to business partners.

